THE LAMONT LEADER
SERVING LAMONT COUNTY

# Reader Survey

## PAGE 2

**9)** *Advertising pays for the news in the Lamont Leader. Without our advertising revenue our business would not be able to afford to pay reporters to drive to events, write stories and take pictures of events; and would not be able to purchase printing and postage to get the news to our readers.*
**When thinking about promoting events and also wanting news coverage, do you consider the "one hand washes the other" saying and do you consider how paid advertising supports our local news coverage?**

- **Yes (Leader supports me, so...)**
- **No (Never considered the 2 were related)**

**10)** *Generally the towns and villages and the County of Lamont itself, have let the Lamont Leader cover events both good and bad without fear or favour. However sometimes local authorities (councillors, board members, school trustees, and even police) make things difficult for reporters trying to present the facts to readers honestly for fear it makes them look bad.*
**When thinking about the Leader's ability to get news from councillors, board members, trustees or police and discover them being evasive or uncooperative, should the Leader expose them to the public and let them decide if it is acceptable?**

- **Yes**
- **No**

**We would love to read any comments you might have about the Lamont Leader. Comments will be kept anonymous as will the individual survey opinions.**

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## Thank you for participating!