

Reader Survey

If you are a weekly Lamont Leader reader, please take a moment to fill out this survey. It will help guide our writers as to the direction we take stories in the future, and allow us to understand the things we have been doing well or could improve on in the days ahead. You can fill out your survey and mail it to Box 1079, Lamont, AB. or photograph your survey and email it to lmleader@gmail.com Please circle your answer. Deadline for survey replies is April 7/24. - Thank you in advance.

1) *The journalism creed is to cover news without fear or favour. Our goal is to follow this conviction.*

When thinking about local political news from our county, towns and villages, police or education system, do you feel the Leader presents the news as it happened without fear of municipal retribution or without favouring one area over another?

- Yes
- No

2) *The Lamont Leader, though located in the town of Lamont, has always strived to be fair to all towns and villages in Lamont County.*

Thinking about local coverage, and keeping in mind some towns are larger than others so have more activity, do you feel the Lamont Leader is fair when covering news from place to place?

- Yes
- No

3) *Often the squeaky wheel gets the grease, in other words some people, councillors, teachers, etc. get hold of The Leader more often than others with story ideas. Even so, we always try to get the other side of the story as well.*

When thinking of Lamont Leader stories, do you feel we do a good job of presenting both sides of the story to readers and then let them decide?

- Yes
- No

4) *Our opinion page is separate from the news in the Leader, in that it is the only page other than Hazel Anaka's column that presents an opinion. The remainder of the Leader is news as it happened. John Mather's editorial is generally his way of thinking when it comes to mostly national news that affects us all as Canadians.*

When thinking of the Editorial, are John's opinions well thought out whether or not you agree?

- Yes
- No

5) *Our opinion page also welcomes other opinions, whether they agree with the editorial or not. You may write your own opinion and send it by letter or email to the Leader as long as it is local, has your real name attached, and doesn't libel another person.*

When thinking of letters to the editor, would you consider making your opinion public through the Lamont Leader?

- Yes
- No

6) *The Lamont Leader is published in print at all rural mail boxes and in stores; and is also available online at lamontleader.com or on our Facebook page.*

When thinking about the availability of the Lamont Leader, which version do you typically read?

- Print newspaper
- Online newspaper

7) *Because our readership has varied interests, we try to deliver the news as it happens, when it happens and where it happens.*

When thinking about Leader news, which types of stories would you like to read more of?

- Local government stories
- More sports stories
- More feature stories about people, their hobbies and special interests

8) *Many feel the Lamont Leader is a large part of all our rural communities. Without the Leader; our local politics would not be reported on, worthwhile achievements of locals would not get recognition, and crime and punishment would not be called out.*

When thinking of the Lamont Leader, do you feel our reporting without fear and favour is important to the health of our communities?

- Yes
- No

Please flip page or more questions